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South Bay Expressway Turns Four, Celebrates With 'Drive For Charity' on Friday, November 18

Funds from 4th Annual Event Benefit Local Charities and The U.S. Olympic Training Center in Chula Vista as its Athletes Prepare for 2012 London Olympic Games

(Otay Mesa, Calif. – Nov. 3, 2011) – To celebrate its fourth birthday, South Bay Expressway (SBX) is inviting customers to participate in its annual 'Drive for Charity' event on Friday, Nov. 18. SBX will donate one dollar from every trip taken on the toll road that day to local charities, including the U.S. Olympic Training Center in Chula Vista to support athletes as they prepare for the 2012 Summer Olympics in London.

This year, South Bay Expressway customers were once again asked to nominate a 'Community Hero' organization to receive Drive for Charity funds. A panel of South Bay community and business leaders, including Chula Vista Mayor Cheryl Cox, South Bay Expressway Marketing Manager Patty Talamantes, San Diego School Board Member Jerry Rindone and Melinda Owen, a pole vaulter training at the Chula Vista Olympic Training Center for the 2012 London Olympic Games, will review the nominations and select charities to receive funds from this year's drive.

The individuals who nominate the selected grant recipients will receive a \$100 gas card and be invited to personally present oversized checks to their charity during a special ceremony Friday, Nov. 18 at 2 p.m. at the South Bay Expressway Customer Service Center in Otay Mesa.

"This year, in addition to the charities selected to receive grants by our panel, we will donate any funds raised over \$25,000 to the U.S. Olympic Training Center in Chula Vista to support our athletes as they prepare to compete in the Summer Olympic Games in London next year," said SBX CEO Greg Hulsizer. "Last year we raised \$30,000 and we're hoping to exceed that number this year. We encourage everyone to come out and support the local community by taking a drive on South Bay Expressway Friday, Nov. 18."

Since launching the 'Drive for Charity' event on its first birthday in 2008, SBX has raised \$90,000 for local community organizations, including the South Bay Family YMCA, Endow Chula Vista, Chula Vista Nature Center, San Diego Food Bank, and South Bay Community Services. For more information, please visit www.SBXthe125.com.



About South Bay Expressway

South Bay Expressway (SR-125 South) is a 10-mile express toll road that extends from SR-54 in Spring Valley to Otay Mesa Road near the International Border Crossing. This first-class express toll road provides fast, convenient access to communities across eastern Chula Vista, Downtown San Diego, East County, Sorrento Valley, I-8, I-15 North, Otay Mesa and Mexico. For more information, visit or follow us on Facebook and Twitter: search for SBXThe125.

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